

WHO ARE OUR PARTNERS?

- Profit oriented business development support service providers
- Governmental and Semi-Governmental Organizations
- Non - Governmental and not for profit organization
- Business Federations and Chambers

SIYB PRODUCT PORTFOLIO

SIYB is an Innovative and Highly efficient concept for simple Business Management. Training packages are target for existing MSM business owners & entrepreneurs as well as business start-ups. Six courses are available developed based on the customer needs.

WE WILL HELP YOU

Strengthen your capacity to deliver business development services by offering

- Trainer development programme
- Business start-up programmes and management training
- Management training materials
- Training of Managers
- Dissemination of international best practices on management trainings
- Marketing of quality standards

Start and Improve Your Business Association of Sri Lanka

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WORK IN PARTNERSHIP WITH SIYB

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WHO ARE WE?

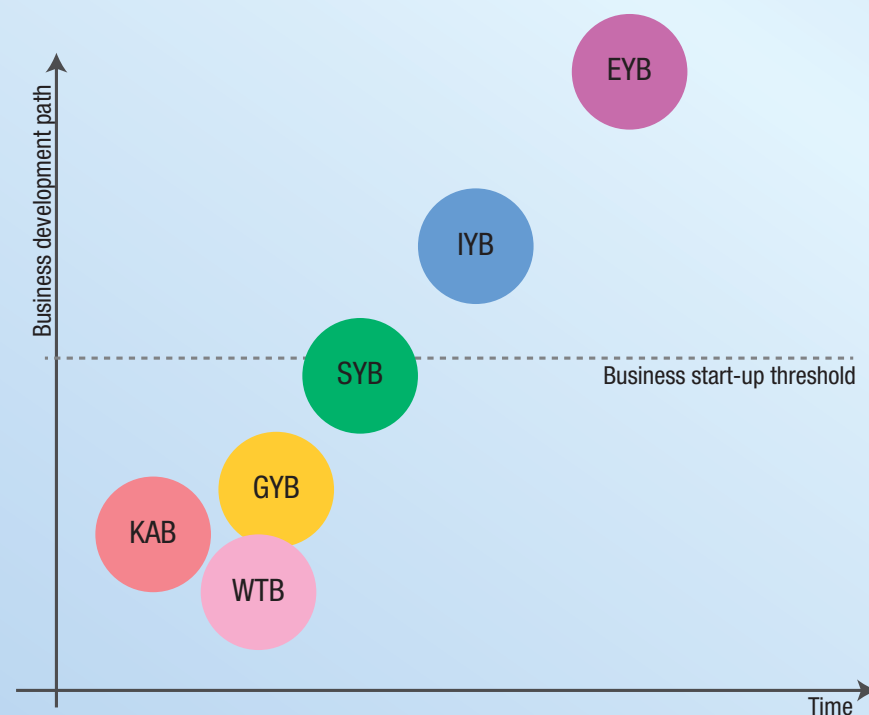
The Start and Improve Your Business Association of Sri Lanka is the leading BDS facilitator in Sri Lanka. The Association is the private sector national umbrella body of Business Development Service providers for Micro, Small and Medium scale Entrepreneurs (MSMEs). It is engaged in strengthening the capacity of local and South Asian BDS Organizations to deliver cost effective and impact oriented business development services to the MSME sector. The Association is an affiliation of the International Labour Organization (ILO).

OUR VISION

To create a competitive market for Business Development Services

OUR MISSION

To facilitate the establishment of a dynamic network of BDS suppliers that provide a wide range of high quality SIYB and other products and services to MSMEs of different levels



KEY FEATURES OF TRAINING PACKAGES

- Short, Modular and can be easily customized
- Highly participatory and action oriented
- Material based
- Training modules which result in a tangible and immediate benefits
- Designed with an inbuilt follow up component providing each client with individual counseling service after training